



Artwork Design Requirements

Attached you will find a list of items that are required by Rexam Graphic Arts to start work on your design. We request that you please review this list before sending in your artwork. By adhering to this list, we can provide a quality product, reduce time delays and eliminate additional changes. If you should have any questions please contact Seth Robison at 847-631-5451.

1. When sending in an artwork file we must have a PDF file that matches.
2. Use custom colors and **not** process colors (CMYK) in your separations.
3. Our software is Adobe Illustrator/Creative Suite. Submitted files must be compatible with this format.
4. Please include the files for every font used in your design. **Note:** Do not horizontally scale or condense fonts to the point of not being legible.
5. Place the design on a current Rexam layout. The design must fit our type limits. If you need a Rexam layout, one can be found on the "Rexam artwork policy, troubleshooting and templates" page.
6. Design must fit at least an 85% UPC symbol; bars on printed cans must run horizontally.
7. Include full UPC numbers assigned to design.
8. Type must not be less than 6 point.
9. The screen LPI and angle should be specified. No screen values less than 3% are visible on a printed can.
10. Please provide color information with the artwork (Pantone numbers, Transparency vs. Opaqueness) and if possible, a sample can to match for color.
11. We place a thin no-print reverse trap of at least .005 of an inch around all colors to prevent contamination on our presses.